**3ds max** for design visualization

The Great Court at the British Museum, London • One Market Street, San Francisco • California State Senate Building • Kookmin Bank, Korea • Shanghai Stock Exchange • Okinawa Museum of Natural History and Modern Art • Raytheon Aircraft • Xiamen Tower, Hong Kong • NASA X-34 • Fukuoka Airport • Daewoo Tower, Korea • Westin Hotel, Orlando • Metro Airport, Detroit • NASA Istar • Phelps Dodge Tower • Biltmore Golf Course Expansion • US Department of Energy, Office of Fossil Energy • Morongo Indian Reservation • Institute of Contemporary Art, Boston • From Conception to Birth: A Life Unfolds • Burton Snow Boards • Peugeot and Citroën • CBS Sports • Millenium Tower • à Plaza Crystal extension • TransGas Energy Systems • The Westin Ka'anapali Ocean Resort Villas
When your design needs to be communicated with impact, rely on high-end design visualization tools from Discreet and Autodesk to bring new levels of clarity to your architectural, product, scientific, medical, and industrial design visualization projects.

Whether you’re roughing out concepts or presenting the final project, **3ds max 6** software delivers the power and flexibility you need to manage data accurately, as well as provide premiere rendering for whatever final format you need — including high-resolution print, movies for online distribution, interactive panoramic rendering, and incorporation into live-action video.

**OPTIMIZE THE DESIGN PROCESS**

**3ds max 6** has the connectivity, precision tools, and workflow you need to streamline your design environment:

- Best-of-class physically based lighting and rendering system
- Non-photorealistic rendering via a wide range of shader effects
- Comprehensive data organization tools

Share data with design solutions such as AutoCAD®, Autodesk Architectural Desktop, Autodesk Inventor, and Autodesk Revit® software applications

Additional integrated workflow with Autodesk VIZ® with the ability to directly open VIZ and VIZ Render files

Supports data exchange with all industry design solutions supporting .DWG, .DXF™, .SLA, and IGES formats

Unique Render to Texture feature facilitates physically accurate interactive visualization

Unlimited distributed network rendering via integrated render management software

**mental ray** rendering, now included with each **3ds max 6** license, is tightly integrated and accessible directly through an intuitive UI for advanced rendering

Additional support for the best commercial 3rd party rendering solutions including PRMan™, Brazil™, VRay™ and finalRender™

Integration with Discreet’s **combustion**®, the cutting edge desktop compositing software for Macintosh® and PC, bringing titling, effects and the merging of live video with rendered **3ds max** animations

Integration with Discreet’s **cleaner**™, the market leading multiformat encoding software for streaming animations and videos to the web, DVD or mobile devices
"**3ds max** can be as accurate as we need it to be."

Joseph Kosinski + Dean Di Simone
KDLAB

"If a picture's worth a thousand words, our **3ds max** animations speak volumes."

Phil Szczepaniak
Technical Animator
FABRIS CG

"One of the greatest strengths of **3ds max** is its amazing lighting features that let us achieve photorealism, bringing our renderings to life."

Michael Sechman
Architect, Owner
MSA

"**3ds max** offers unique avenues to visualize, invent and resolve the special values and complexity of our designs. For these reasons, **3ds max** is central to our design process."

Sean Ahlquist
Proces2
SUBSCRIPTION

Leverage your software investment and stay ahead of the learning curve with the Discreet Subscription Program. For an annual fee, you get access to a members-only website for easy-to-use online license management, valuable downloadable software feature extensions, patches, and informative e-learning modules. The Discreet Subscription Program is the easy and budget-conscious way to keep your 3ds max software current. Visit www.discreet.com/subscription.

EDUCATION

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To obtain more information about Discreet systems and software, visit the Discreet website at www.discreet.com or email product_info@discreet.com.

Contact your local reseller for sales information. Resellers are listed on the Discreet website at www.discreet.com.

DISCREET

A division of Autodesk, Inc.
10 Rue Duke, Montréal, Québec, Canada H3C 2L7
United States/Canada  1.800.869.3504
International  +1.514.393.1616
www.discreet.com

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